

A vintage-style photograph of four models in a room. On the left, a man with curly hair and sunglasses stands next to a wooden chest of drawers. In the center, a man in a blue and white varsity jacket with a 'G' logo stands with his arm around another man. On the right, a woman in a long beige coat and hat stands. A dog lies on the rug in the foreground. The room has patterned wallpaper, a bulletin board, and various props like a trophy and boxing gloves.

1H 2026 EARNINGS PRESENTATION

14th SEPTEMBER 2026

GOLDEN GOOSE

DISCLAIMER

By reading or reviewing the presentation that follows, you agree to be bound by the following limitations.

This presentation has been prepared by Golden Goose Group S.p.A. (together with its subsidiaries, the “Company”) and GG12 S.p.A. (the “Issuer”) solely for informational purposes. Unless otherwise specified, the financial information included in this presentation relates to the Company. This presentation also includes certain limited financial information with respect to the Issuer, which is a holding company that is currently not involved in operating activities and does not hold material assets or liabilities, other than the shares of Astrum S.p.A. (i.e. the direct parent company of Golden Goose Group S.p.A.) and Golden Goose Group S.p.A., certain intercompany receivables and the €880.0 million senior secured notes issued by it in April 2026 (the “Notes”). For the purposes of this disclaimer, the presentation that follows shall mean and include the slides that follow, the oral presentation of the slides by the Company or any person on its behalf, any question-and-answer session that follows the oral presentation, hard copies of this document and any materials distributed in connection with the presentation. By attending the meeting at which the presentation is made, dialling into the teleconference during which the presentation is made or reading the presentation, you will be deemed to have agreed to all of the restrictions that apply with regard to the presentation and acknowledged that you understand the legal and regulatory sanctions attached to the misuse, disclosure or improper circulation of the presentation.

The Company may have included certain non-IFRS financial measures in this presentation. These measurements may not be comparable to those of other companies and may be calculated differently from similar measurements under the indenture governing the Notes. Reference to these non-IFRS financial measures should be considered in addition to IFRS financial measures, but should not be considered a substitute for results that are presented in accordance with IFRS.

Certain information contained in this presentation has not been subject to any independent audit or review. A significant portion of the information contained in this document, including all market data and trend information, is based on estimates or expectations of the Company, and there can be no assurance that these estimates or expectations are or will prove to be accurate. Our internal estimates have not been verified by an external expert, and we cannot guarantee that a third party using different methods to assemble, analyze or compute market information and data would obtain or generate the same results. We have not verified the accuracy of such information, data or predictions contained in this report that were taken or derived from industry publications, public documents of our competitors or other external sources. Further, our competitors may define our and their markets differently than we do. In addition, past performance of the Company is not indicative of future performance. The future performance of the Company will depend on numerous factors which are subject to uncertainty.

Certain statements contained in this document that are not statements of historical fact, including, without limitation, any statements preceded by, followed by or including the words “targets,” “believes,” “expects,” “aims,” “intends,” “may,” “anticipates,” “would,” “could” or similar expressions or the negative thereof, constitute forward-looking statements, notwithstanding that such statements are not specifically identified. In addition, certain statements may be contained in press releases, and in oral and written statements made by or with the approval of the Company that are not statements of historical fact and constitute forward-looking statements. Examples of forward-looking statements include, but are not limited to: (i) statements about future financial and operating results; (ii) statements of strategic objectives, business prospects, future financial condition, budgets, projected levels of production, projected costs and projected levels of revenues and profits of the Company or its management or board of directors; (iii) statements of future economic performance; and (iv) statements of assumptions underlying such statements.

Forward-looking statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions which are difficult to predict and outside of the control of the management of the Company. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements. We have based these assumptions on information currently available to us, if any one or more of these assumptions turn out to be incorrect, actual market results may differ from those predicted. While we do not know what impact any such differences may have on our business, if there are such differences, our future results of operations and financial condition, and the market price of the Notes, could be materially adversely affected. You should not place undue reliance on these forward-looking statements. All subsequent written and oral forward-looking statements concerning a proposed transaction or other matters and attributable to the Company or any person acting on its behalf are expressly qualified in their entirety by the cautionary statements referenced above. Forward-looking statements speak only as of the date on which such statements are made. The Company expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement to reflect events or circumstances after the date on which such statement is made, or to reflect the occurrence of unanticipated events.

The presentation does not constitute or form part of, and should not be construed as, an offer to sell or issue, or the solicitation of an offer to purchase, subscribe to or acquire the Issuer’s securities, or an inducement to enter into investment activity in any jurisdiction in which such offer, solicitation, inducement or sale would be unlawful prior to registration, exemption from registration or qualification under the securities laws of such jurisdiction. No part of this presentation, nor the fact of its distribution, should form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. This presentation is not for publication, release or distribution in any jurisdiction where to do so would constitute a violation of the relevant laws of such jurisdiction nor should it be taken or transmitted into such jurisdiction.



1H 26 KEY HIGHLIGHTS

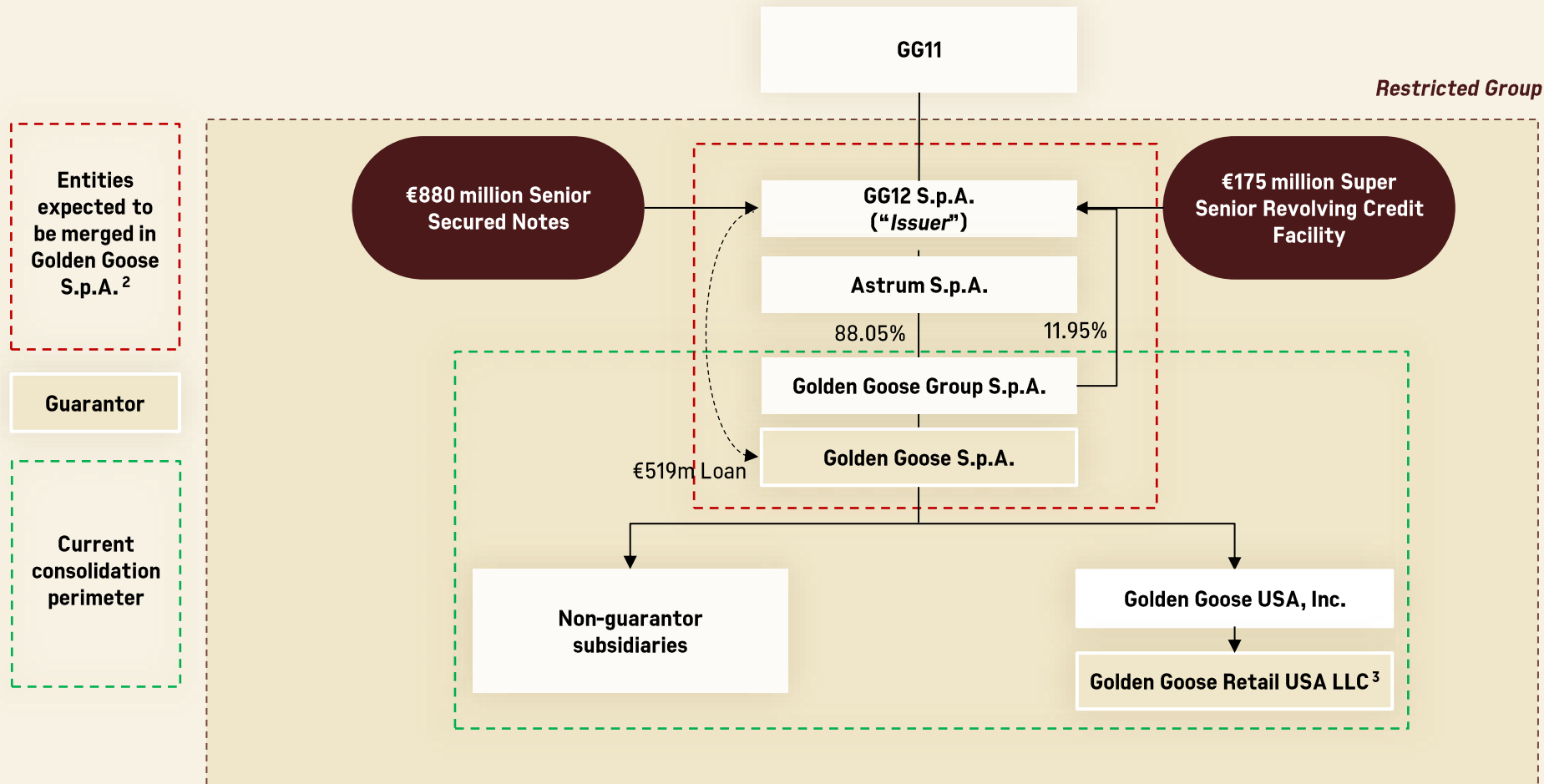
FINANCIAL PERFORMANCE

- **STRONG TOP LINE: €380M NET TURNOVER (+15% CFX), ACCELERATING IN 2Q**
- **DTC DRIVEN GROWTH: +22% CFX (81% OF TURNOVER VS 77% IN 1H25)**
- **POSITIVE AND BALANCED PERFORMANCE IN ALL THE REGIONS**
- **SOLID ADJ. EBITDA MARGIN (+32%)**

BUSINESS HIGHLIGHTS

- **OPENING OF 3 NEW STORES**
- **GLOBAL LAUNCH OF THE MARATHON SPEED**
- **LAUNCH OF THE *ARTS & CRAFTS* PROJECT**
- **TOP EMPLOYER 2026 CERTIFICATION: FOR THE FIFTH CONSECUTIVE YEAR IN ITALY, THE FOURTH IN THE USA, THE THIRD IN CHINA, AND THE SECOND TIME IN SOUTH KOREA**

GROUP STRUCTURE AND CONSOLIDATION PERIMETER¹



Notes:

¹ Simplified group chart. Entities shown in the diagram are wholly owned, unless otherwise indicated and except for the subsidiaries of Golden Goose, some of which are not wholly owned (directly or indirectly) by it.

² Within 18 months following the Acquisition Closing Date, we intend to use commercially reasonable efforts, subject to any relevant approval and/or authorization by any competent authority, to merge the Issuer with Astrum, Golden Goose Group and Golden Goose pursuant to Articles 2501-bis and following of the Italian Civil Code, with Golden Goose being the surviving entity. The Merger will be subject to certain conditions and requirements and may not be completed.

³ Currently expected to be a guarantor, based on its FY 2025 contribution to the Group's EBITDA.

1H 26 KEY FIGURES



**1H 26 TURNOVER GROWTH
@CFX OF
+15%
VS LY**

**ADJ. EBITDA MARGIN 1H 26 OF
32.3%
VS 33.0% IN 1H 25**



**DTC 1H 26 TURNOVER GROWTH
@CFX OF
+22%**

**NET LEVERAGE RATIO 1H 26 OF
2.7x (4.1x ⁽¹⁾)**



**DELIVERING ON OUR DTC STRATEGY
EXPANSION:
DTC 1H 26 SALES ACCOUNTING FOR
81%
VS 77% LY**

**SOLID CASH POSITION 1H 26 OF
€87M (€89m ⁽¹⁾)
€175M UNDRAWN RCF FACILITY ⁽²⁾**

(1) Assuming GG12 S.p.A. consolidating

(2) New €175m RCF facility (completely undrawn) granted to GG12 S.p.A. in June 2026

1H 26 REVENUE RESULTS



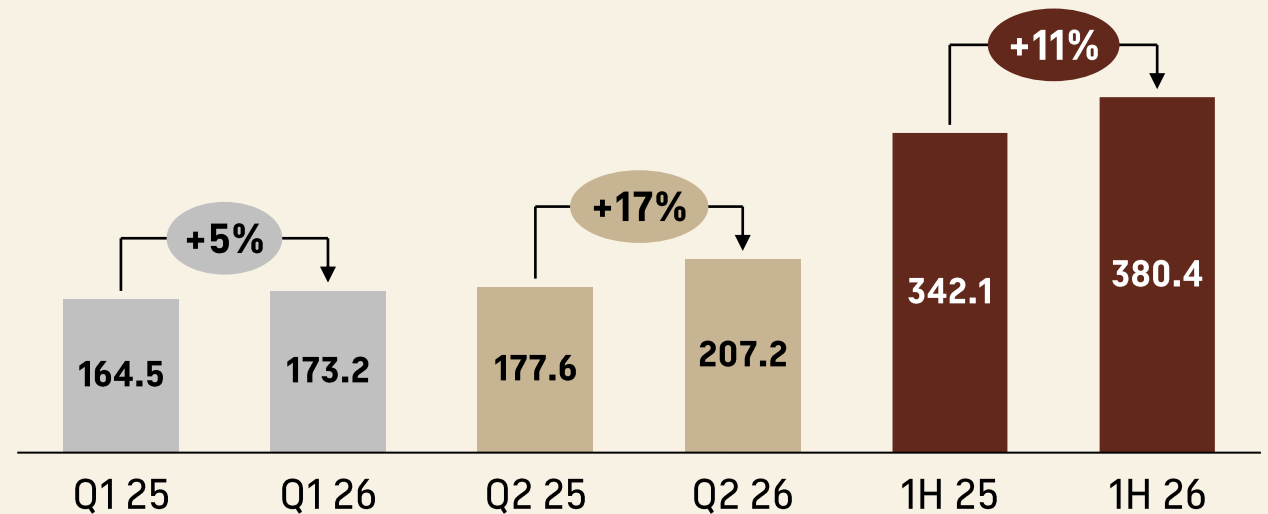
Net Turnover (€m)

CFX
(%)

+10%

+19%

+15%

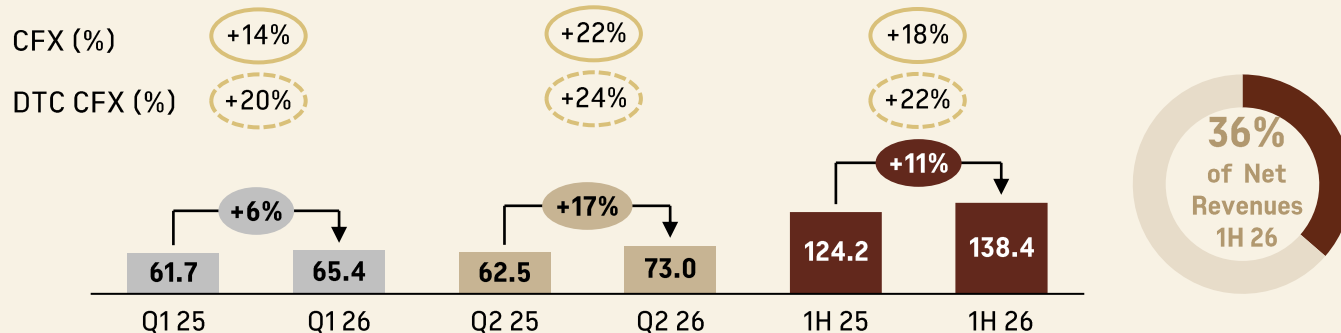


+15%

TURNOVER Growth in 1H 26 @CFX

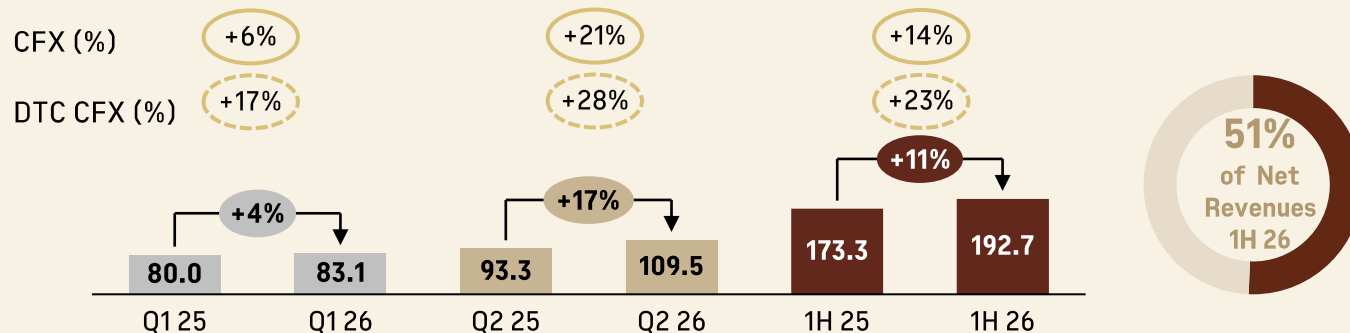
REVENUE BY GEOGRAPHY

AMER Net Turnover (€m)



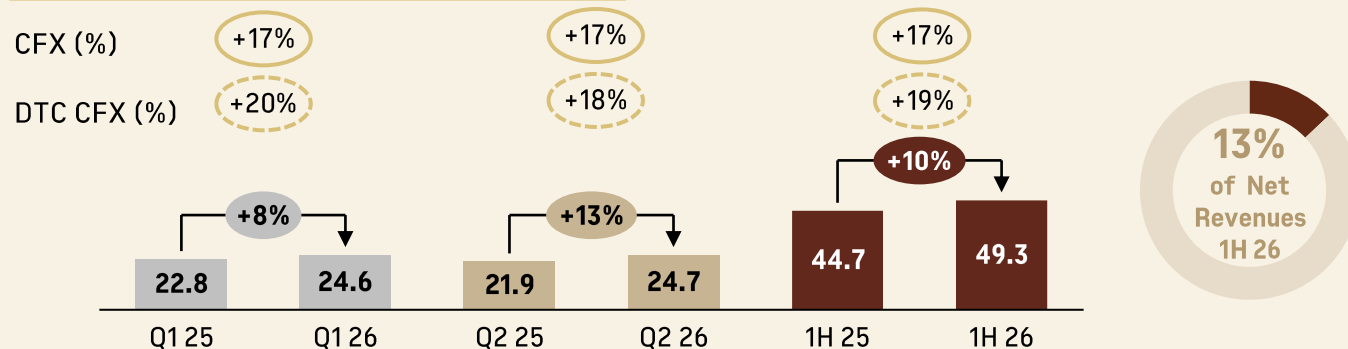
- **+18% yoy cFX growth:**
 - **+22% DTC performance** mainly driven by LFL growth
 - **Decrease in B2B revenues** reflecting more complex market dynamics in the US wholesale channel

EMEA Net Turnover ⁽¹⁾ (€m)



- **+14% yoy cFX growth:**
 - **Strong DTC performance**, despite sales in the Middle-East being penalized by the escalation of the conflict, driven by LFL growth and space
 - **Positive** contribution from the **wholesale channel** in Q2, due to time-shift of deliveries

APAC Net Turnover (€m)

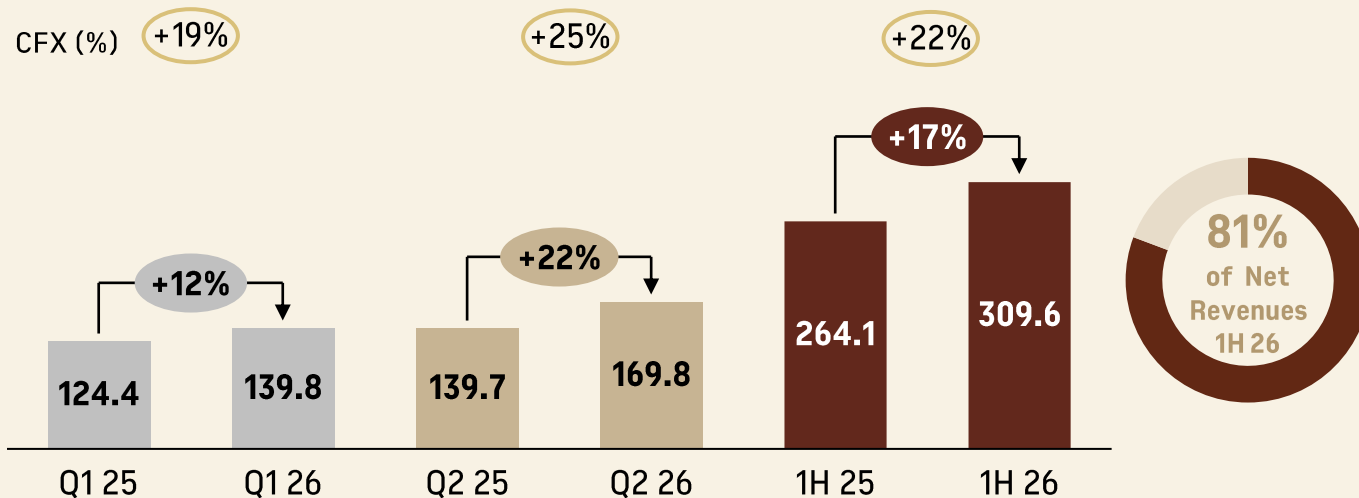


- **+17% yoy cFX growth:**
 - **+19% DTC growth**, thanks to double digit LFL performance and space effect

¹⁾ Including sales of products manufactured in GG factories to other luxury brands, Padel Business and other

REVENUE BY CHANNEL

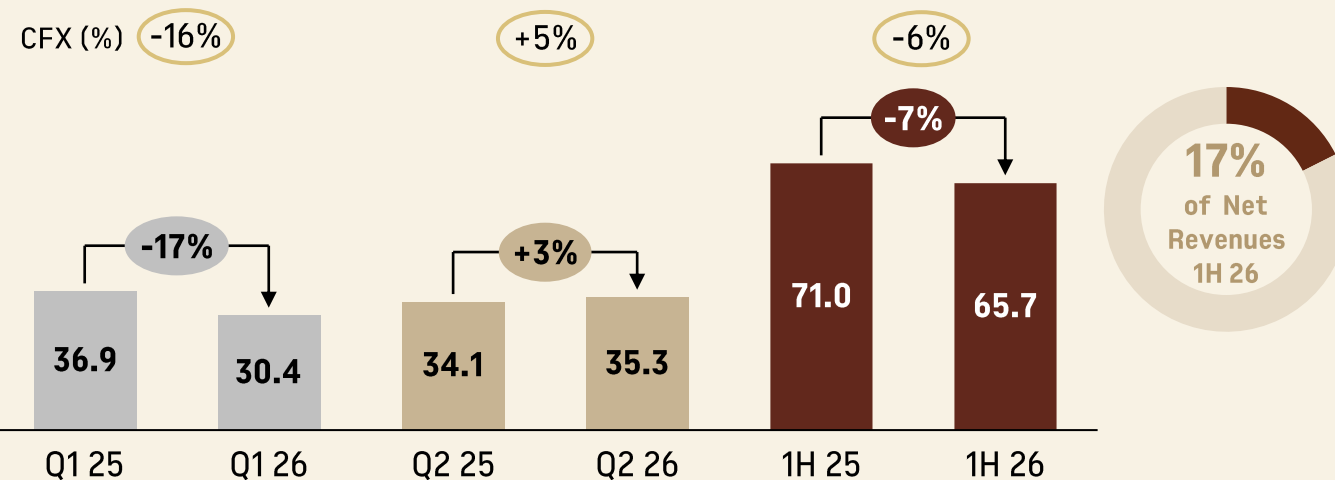
DTC Net Turnover (€m)



▪ DTC revenues grew 22% cFX:

- **Retail continues to be the key contributor to growth**, thanks to double digit LFL performance (despite traffic headwinds) and space effect
- **Digital also performed strongly** in 1H 2026 delivering a mid-teen growth

WHOLESALE Net Turnover (€m)

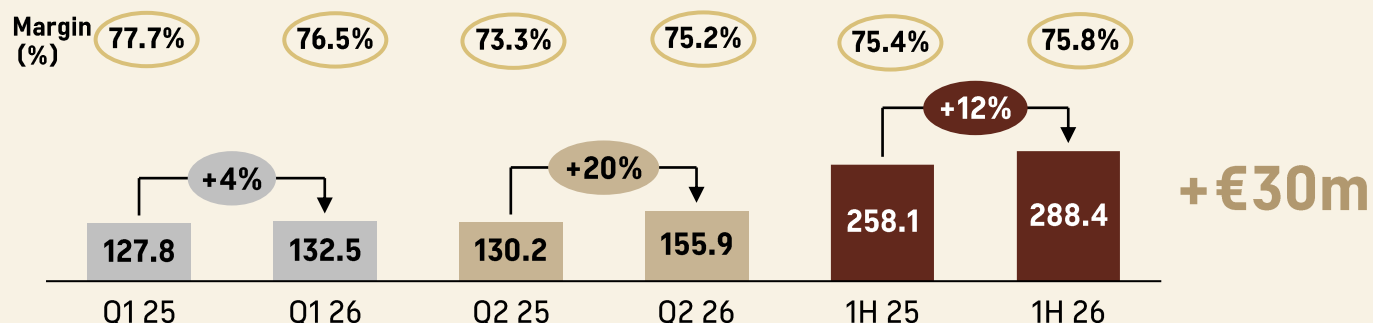


• Wholesale revenues -6% cFX. Different dynamics in Q1 and Q2:

- Growth turned **positive in Q2** at +5% cFX.
- Q1 decline was primarily driven by:
 - **Time-shift** of deliveries in EMEA
 - Complex **market dynamics in the US** wholesale channel
 - Strategic downsizing of **South-Korean e-tailers**

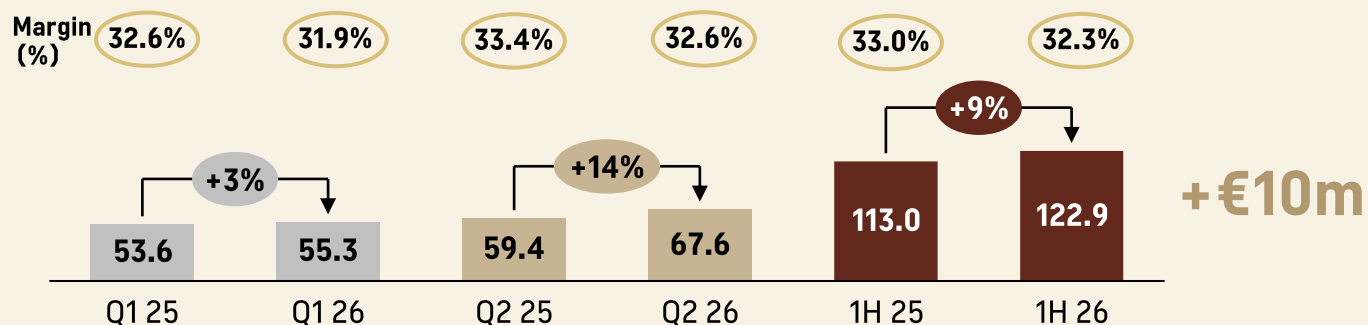
PROFITABILITY PROFILE

Gross Margin (€m)



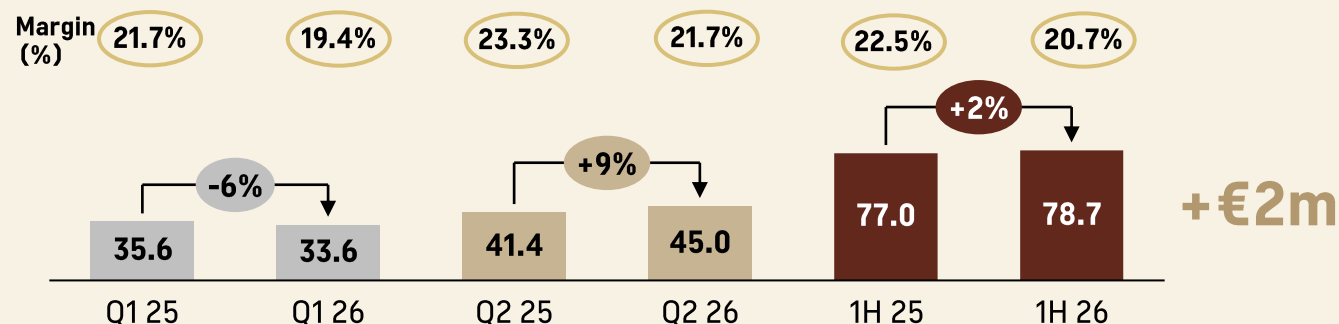
- **+0.4 p.p. GM% VS LY**, mainly linked to:
 - Positive impact from shift to DTC, economies of scale and other operational efficiencies,...
 - ...partially offset by some accounting effects in Q1

Adj. EBITDA ⁽¹⁾ (€m)



- **ADJ. EBITDA margin at 32.3%**, down 0.7 p.p. vs. 1H 25:
 - Negative impact from forex (-1.0 p.p.)...
 - ...partially offset by reduction of marketing spending as % of sales (0.3 p.p.)

Adj. EBIT ⁽²⁾ (€m)

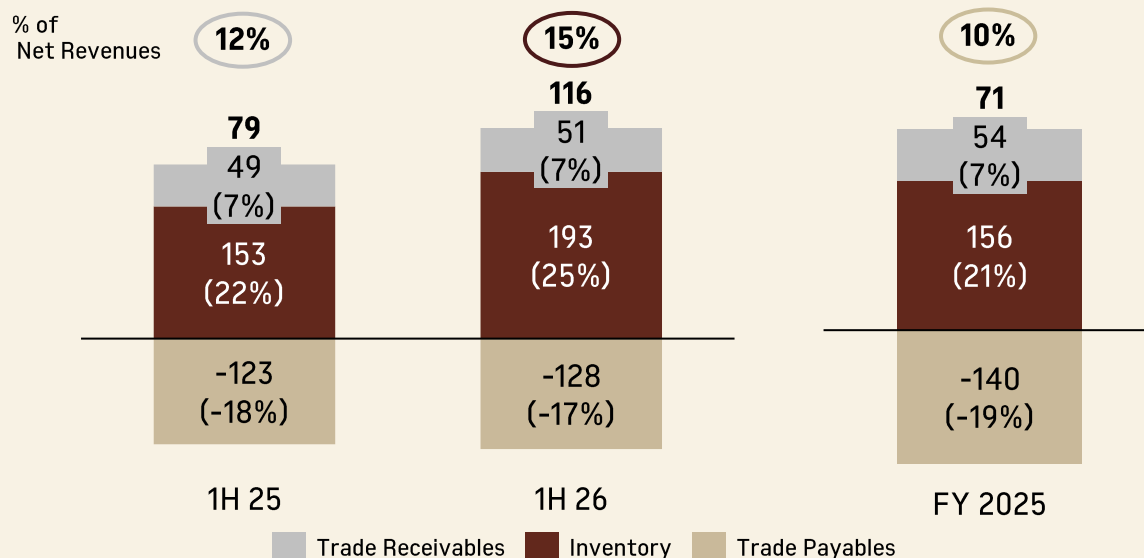


- **1H 26 EBIT below LY** linked to:
 - Negative impact from forex
 - Strong delivery on new openings and store expansions (higher D&A of RoU and ramp-up phase)
- **9% YoY EBIT growth** in Q2 26

1) Including IFRS reporting; excluding special items during the reporting period
 2) Net of €6m PPA, excluding special items during the reporting period

ADJ. TRADE WORKING CAPITAL & CAPEX

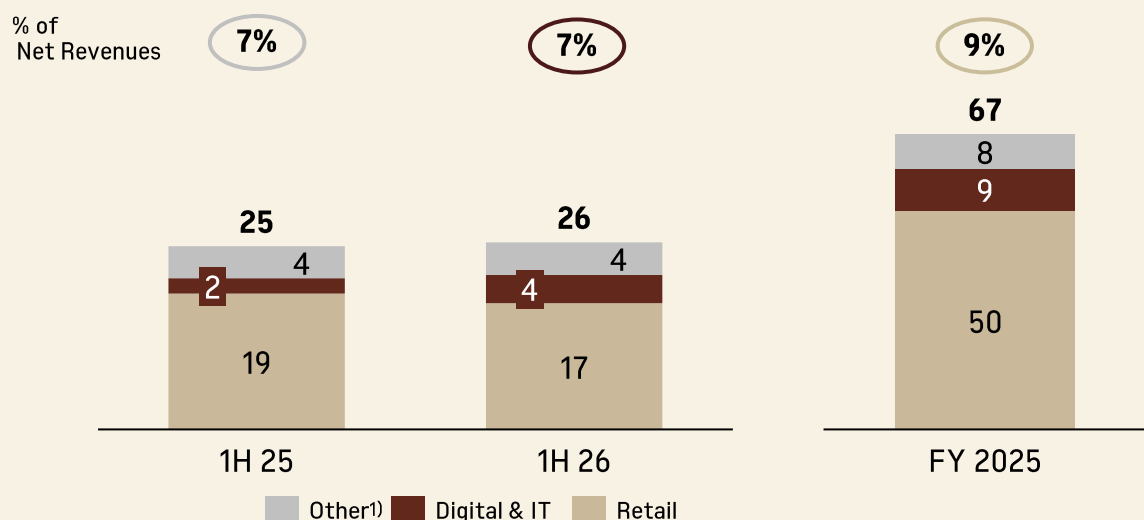
ADJ. TRADE WORKING CAPITAL (€m)



• TWC at €116m, 15% of revenues:

- Overall dynamics consistent with business seasonality
- Incidence of **inventory** 3 p.p. higher than LY
- Incidence of **payables** 1 p.p. down vs 1H 25, mainly due to different timing of product inbound from suppliers
- The incidence of **receivables** is in line with 1H 2025.

CAPEX (€m)



• Capex at €26m, 7% of revenues:

- **Limited number of new store openings** in 1H 26
- **Higher investments in Digital & IT** in 1H 26 versus 1H 25, to support future business growth

Note TWC: Trade payables adj. to include TP reclassified as financial TP

Note Capex: 1) Mainly including HQ Capex

STORE NETWORK AND MAIN OPENINGS IN 1H 26

	FY 2025	1Q 2026	1H 2026
EMEA	72	73	75
AMER	74	74	74
APAC	86	85	81
TOTAL	232	232	230

ATHENS



ISTANBUL



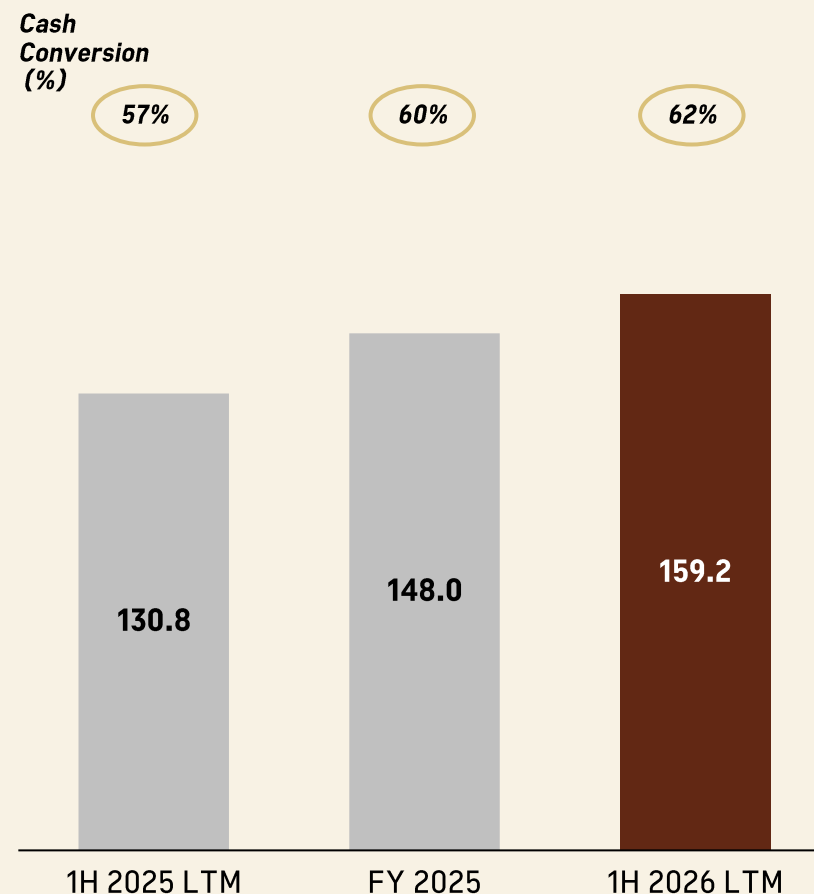
ROME KIDS



CASH FLOW DEVELOPMENT

€m	1H 25	1H 26
Adj. EBITDA	113.0	122.9
Delta Working Capital & Others ⁽¹⁾	(52.8)	(50.9)
Capex	(25.1)	(25.7)
Adjusted Operating Cash Flow	35.0	46.3
Leasing outflows	(25.5)	(30.7)
Adjusted Operating Cash Flow pre-IFRS16	9.5	15.5
Financial interest	(20.4)	(17.3)
Income tax paid	(0.5)	(4.3)
Adjusted Free Cash Flow	(11.4)	(6.1)
M&A	-	1.0
Capital Contributions	-	-
Other	(14.0)	(3.5)
Free Cash Flow	(25.4)	(8.6)
Exchange Effect	(3.3)	1.0
Net Cash Flow	(28.6)	(7.6)

Historical Adj Operating Cash Flow (€m)



¹⁾ Others include: Non Recurring Items, Cash Special Items and Other Items (mainly related to P&L net provision and change in non-current financial assets)

NET FINANCIAL POSITION

Net Debt (€m) and leverage

€m	FY 2025	1Q 2026	1H 2026	1H 2026 PRO FORMA ⁽³⁾
Liquidity	94.4	75.8	86.8	88.9
Senior Secured Notes ⁽²⁾	480.0	480.0	-	880.0
RCF/Other Financial Debt	36.3	36.1	0.8	0.8
Lease liabilities	227.5	242.7	266.0	266.0
Intercompany Loan ⁽²⁾	-	-	519.0	-
Gross Debt IFRS	743.8	758.7	785.8	1,146.8
Net Debt IFRS	649.4	683.0	699.0	1,057.9
Adj. EBITDA⁽¹⁾	248.3	250.0	258.2	258.2
Net Leverage IFRS	2.6x	2.7x	2.7x	4.1x

- **Net leverage IFRS 1H 26 equal to 2.7x**, marginally higher than FY25, mainly due to:
 - Cash flow seasonality
 - Increase in lease liabilities to support retail expansion
- **Reimbursement of €480m Senior Secured Notes** issued in May 2025 and **RCF** of €100m (of which €35m drawn) in June 2026.
- Concurrently GG12 S.p.A. (acquisition vehicle and issuer of the new €880m Senior Secured Notes) granted an **intercompany loan of €519m** to Golden Goose S.p.A.

Note: IFRS Figures.

1) LTM Adj. EBITDA. Adj. EBITDA for LTM 1H 2026 is assumed to be same for both consolidating entities (GG12 S.p.A. and Golden Goose Group S.p.A.) in light of the absence of operating activities at the level of GG12 S.p.A. and Astrum S.p.A.

2) Golden Goose S.p.A.'s Senior Secured Notes of €480m issued in May 2025 and RCF of €100m (of which €35m drawn) fully reimbursed on June 24th 2026, upon the acquisition of the Golden Goose Group by GG12 S.p.A.. Concurrently GG12 S.p.A. (acquisition vehicle and issuer of the new €880m Senior Secured Notes) granted an intercompany loan of €519m to Golden Goose S.p.A.

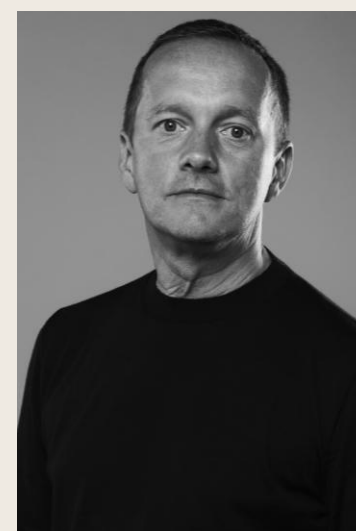
3) Assuming GG12 S.p.A. consolidating



SILVIO CAMPARA
CHIEF EXECUTIVE OFFICER



PAOLO DAL FERRO
CHIEF CORPORATE OFFICER



GIUSEPPE MARSELLA
IR AND CORPORATE
FINANCE DIRECTOR

INVESTOR RELATIONS CONTACT: INVESTORS@GOLDENGOOSE.COM

APPENDIX

A close-up photograph of people's hands and arms gathered around a wooden table laden with fresh produce like grapes, tomatoes, and cucumbers. The scene is dimly lit, creating a warm, intimate atmosphere. The word 'APPENDIX' is overlaid in white text on the left side.

INCOME STATEMENT

€m	1H 25	1H 26
Net Turnover	342.1	380.4
Cost of Good sold	(84.1)	(91.9)
Gross Margin	258.1	288.4
Selling & Distribution	(113.1)	(135.3)
General & Admin.	(53.1)	(71.9)
Marketing	(23.6)	(27.9)
EBIT	68.2	53.4
Financial Income	4.7	14.6
Financial Expenses	(63.4)	(39.9)
EBT	9.5	28.1
Income taxes	(3.1)	(10.2)
Net Income	6.5	17.9
Non-controlling interest	-	-
Group net profit	6.5	17.9

EBIT	68.2	53.4
D&A	42.0	50.2
EBITDA	110.2	103.6
Non recurring items ⁽¹⁾	2.7	19.3
Adj. EBITDA	113.0	122.9
D&A	(42.0)	(50.2)
D&A PPA	6.0	6.0
Adj. EBIT	77.0	78.7

1) Non recurring items (mainly related to bond emission costs) are included in General & Admin. expenses

BALANCE SHEET

€m	FY 2025	1H 26
ASSETS		
Intangible assets	1,416.8	1,412.1
Tangible assets	134.7	140.7
Right of use	207.0	242.6
Deferred Tax Assets	10.3	49.8
Non-current Financial Assets	10.7	4.3
Other non-current assets	10.7	11.2
Non-current assets	1,790.2	1,860.7
Inventory	156.1	193.5
Accounts Receivables	52.4	51.0
Current Tax assets	1.8	2.0
Other current non-financial assets	46.6	60.7
Other current financial assets	11.0	5.3
Cash and cash equivalents	94.4	86.8
Current assets	362.3	399.3
Total assets	2,152.5	2,260.0
LIABILITIES AND SHAREHOLDERS' EQUITY		
Share capital	5.0	5.0
Share premium	760.4	742.5
Other reserves	253.2	294.0
Results for the year	40.5	17.9
Shareholders' equity	1,059.2	1,059.4
Minority's equity	0.0	(0.0)
Total Equity	1,059.2	1,059.4
Provision for severance indemnities	6.1	6.1
Deferred tax liabilities	127.6	158.6
Non-current provision for risks and charges	1.7	1.6
Non-current financial debt	697.9	741.6
Non-current liabilities	833.3	907.9
Trade payables	123.5	131.3
Other current non-financial liabilities	54.6	73.2
Current Tax liabilities	3.4	10.1
Refund liabilities	18.6	17.4
Current financial liabilities	59.8	60.6
Current liabilities	260.0	292.7
Total liabilities and shareholders' equity	2,152.5	2,260.0