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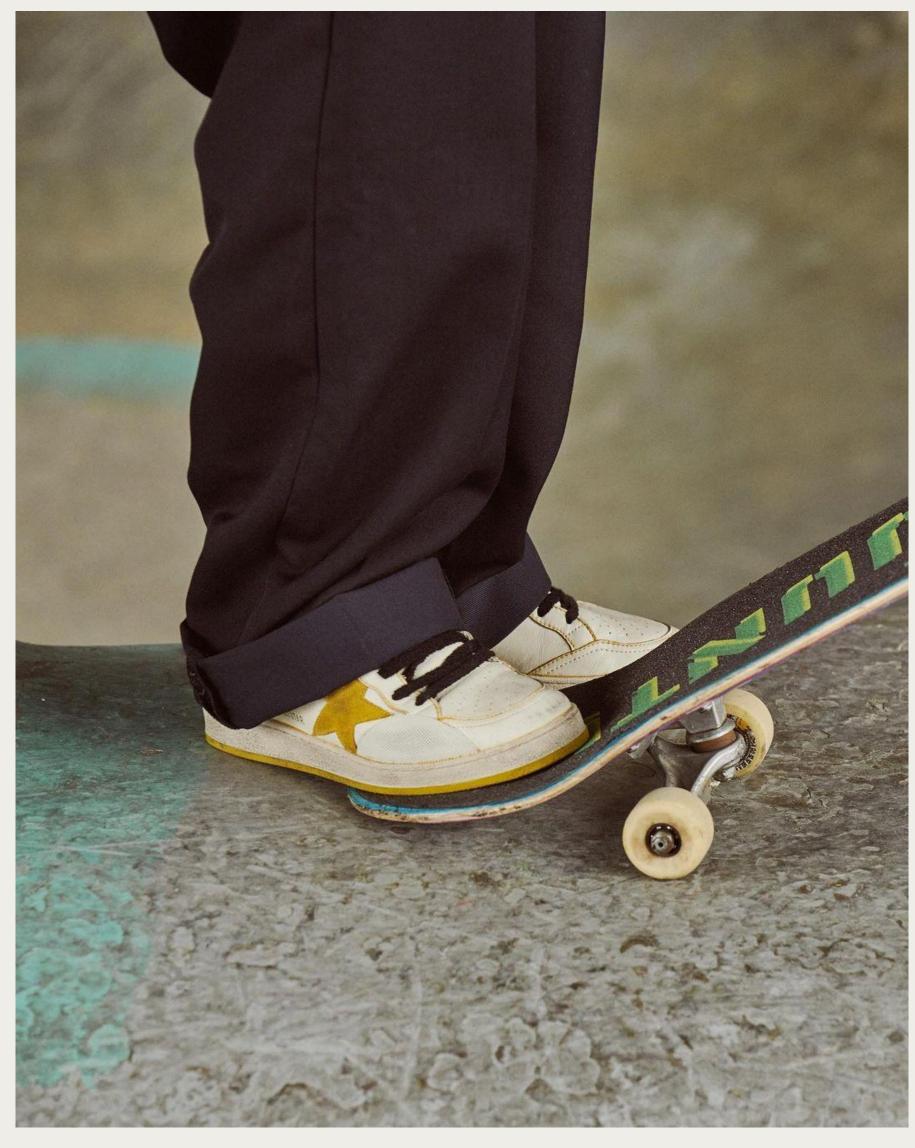
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Key Highlights



PURSUING OUR STRATEGIC PLAN

- CONTINUED INVESTMENT TO ENHANCE OUR OMNICHANNEL EXPERIENCE
- CONSISTENT EXPANSION OF OUR RETAIL CHANNEL
- COMPELLING PIPELINE TO HEIGHTEN GLOBAL BRAND AWARENESS
- SOLID FINANCIAL PERFORMANCE
 - STRONG START OF THE YEAR: €276M NET TURNOVER IN 1H23, +21%
 - SOLID PROFITABILITY: EBITDA MARGIN >34%
 - STABLE NET DEBT, DESPITE THE RECENT SUPPLY CHAIN INSOURCING

Key Figures

ACHIEVED 1H23 TURNOVER GROWTH

OF

+21%

VS 1H22

DELIVERING DTC STRATEGY

EXPANSION:

DTC SALES ACCOUNTING FOR

69%

VS 66 % in 1H22

1H23 EBITDA MARGIN OF

34.6 %

VS 33.9 % in 1H22

FREE CASH FLOW GENERATED IN 1H23
BEFORE IFT CONSOLIDATION OF

€20.9M

REFLECTING A GENERATION OF €45M

ON A LTM BASIS

ACHIEVED A NET LEVERAGE RATIO

OF

2.8x

A REDUCTION OF 0.3x VS DEC22

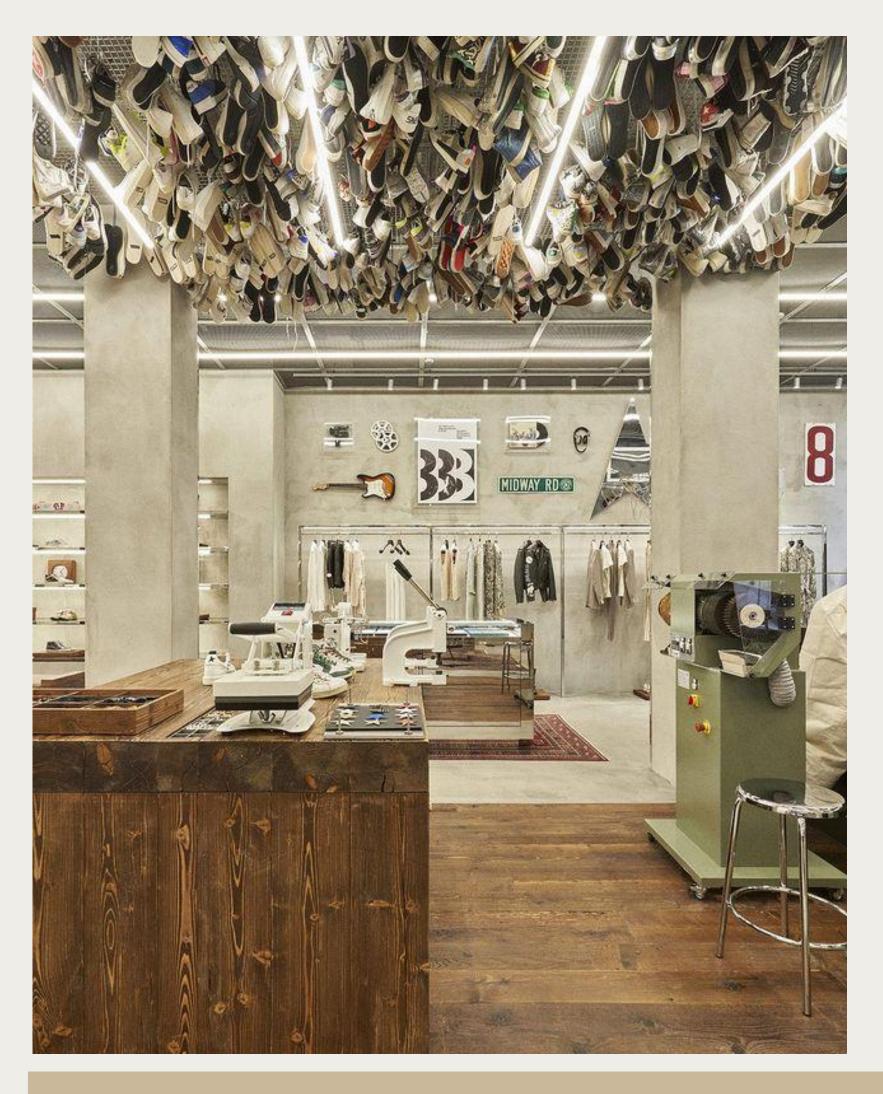
SOLID CASH POSITION OF

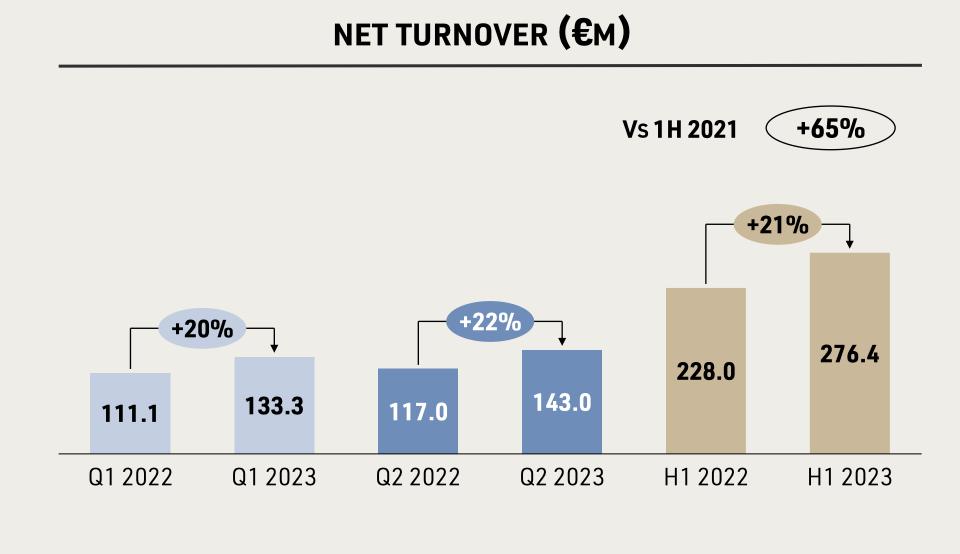
€115.7M

MAINTANING €63.8M AS UNDRAWN

RCF FACILITY

1H23 Revenue and Ebitda Results









+21%
TURNOVER Growth in 1H
2023

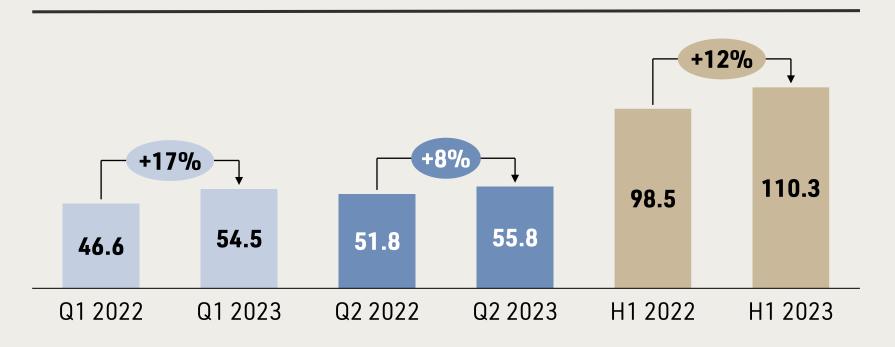
+65%
TURNOVER 2Y Stack
growth

34.6% Adjusted EBITDA Margin 1H 2023

>20% GROWTH IN 1H23 DELIVERED WITH A SOLID PROFITABILITY

Revenue by Geography

AMERICAS NET TURNOVER (€M)



+12%

AMERICAS Turnover Growth in 1H 2023

GOOD TRACTION IN US MARKET, DESPITE DECELERATION
OF CONSUMER SPENDING, DRIVEN BY POSITIVE
PERFORMANCE IN DTC DISTRIBUTION



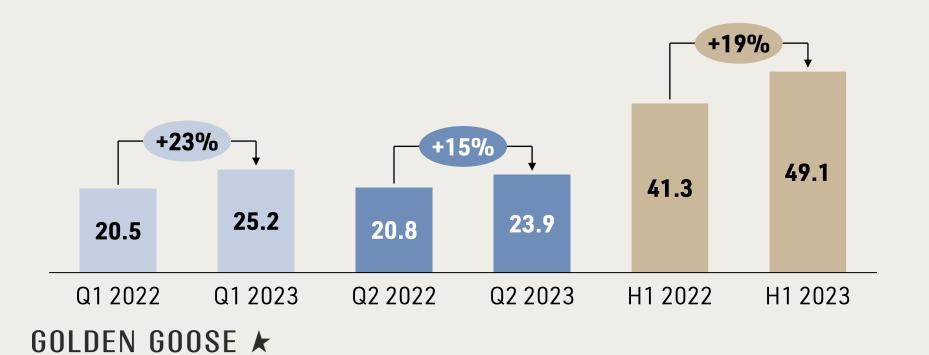


+24%

EMEA Turnover Growth in 1H 2023

CONTINUED STRONG MOMENTUM IN EMEA, LARGELY ORGANIC, WITH ACELERATION IN Q2

APAC NET TURNOVER (€M)



+19%

APAC Turnover Growth in 1H 2023

APAC BACK TO GROWTH MAINLY DRIVEN BY CHINA RECOVERY

Revenue by Channel

RETAIL NET TURNOVER (€M)⁽¹⁾

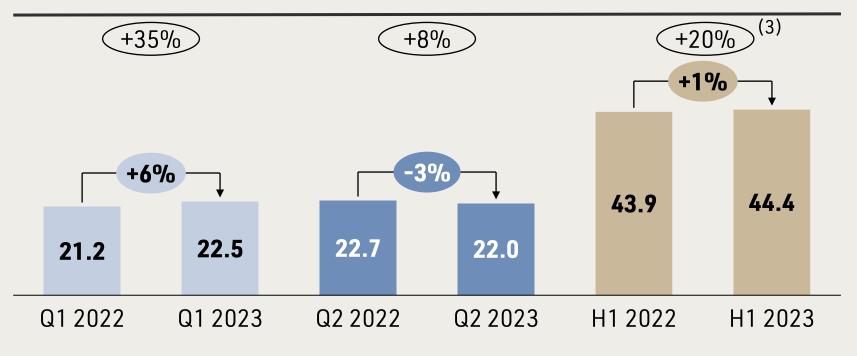


+37%

RETAIL Turnover Growth in 1H 2023

POSITIVE GROWTH IN ALL REGIONS
OVERPERFORMANCE OF EMEA





+1%

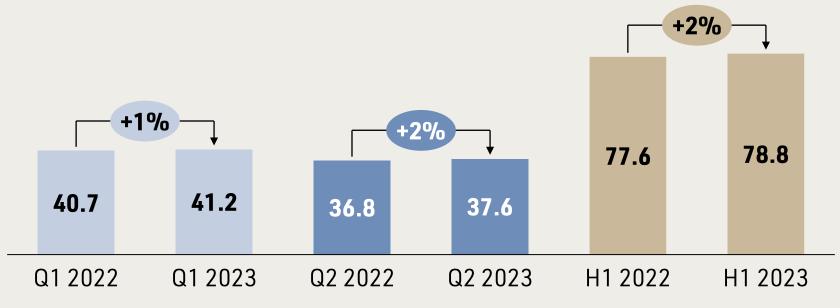
DIGITAL Turnover Growth in 1H 2023

DIGITAL PERFOMANCE IN LINE WITH LY

+20% 1H 2023 GROWTH

EXCLUDING AMER CONCESSIONS AND MARKETPLACE

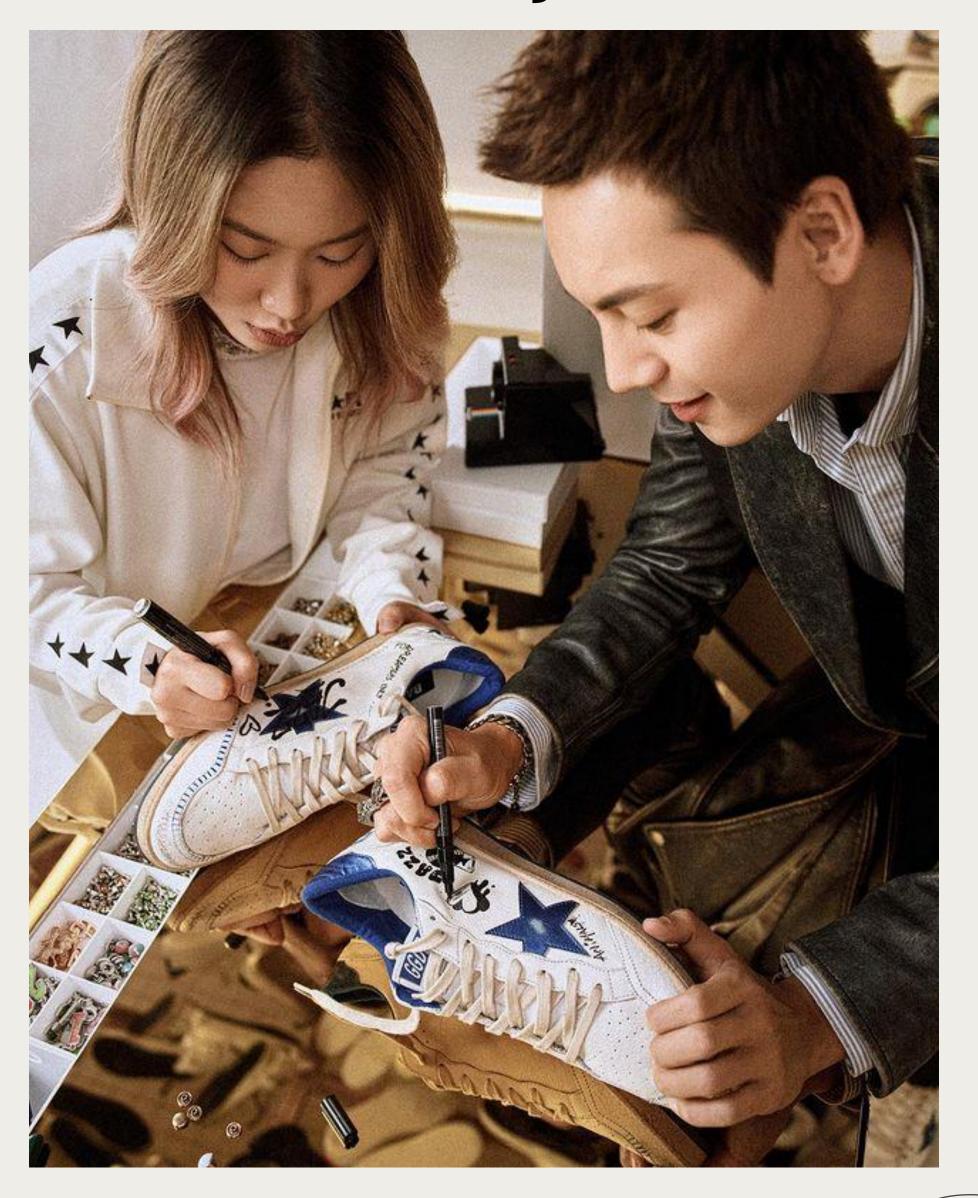
WHOLESALE NET TURNOVER (€M)



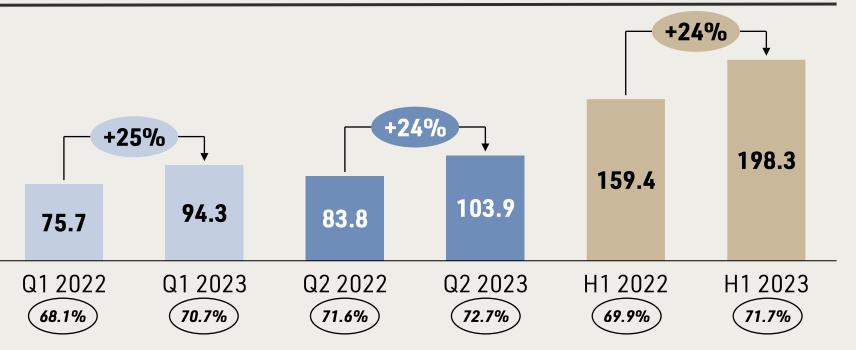
+2%
WHOLESALE Turnover
Growth in 1H 2023

WHOLESALE FLAT DUE TO CONSERVATIVE APPROACH TO THE CHANNEL

Profitability Profile

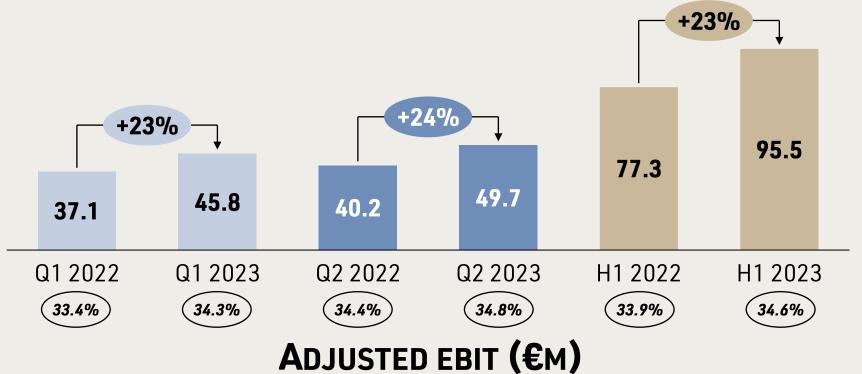






71.7% NET MARGIN 1H 2023

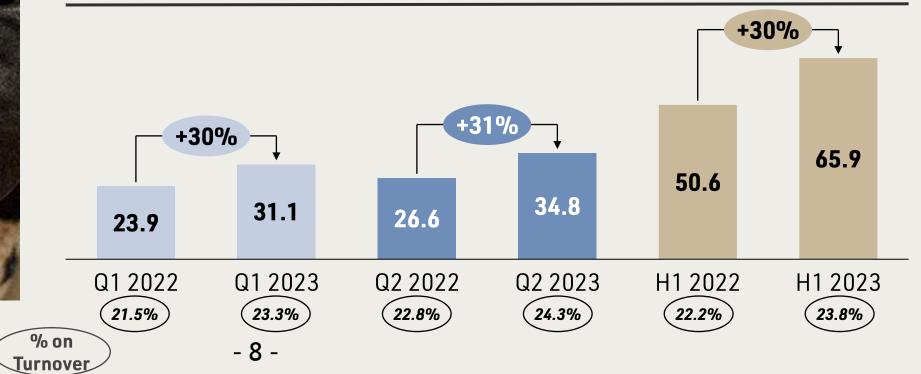




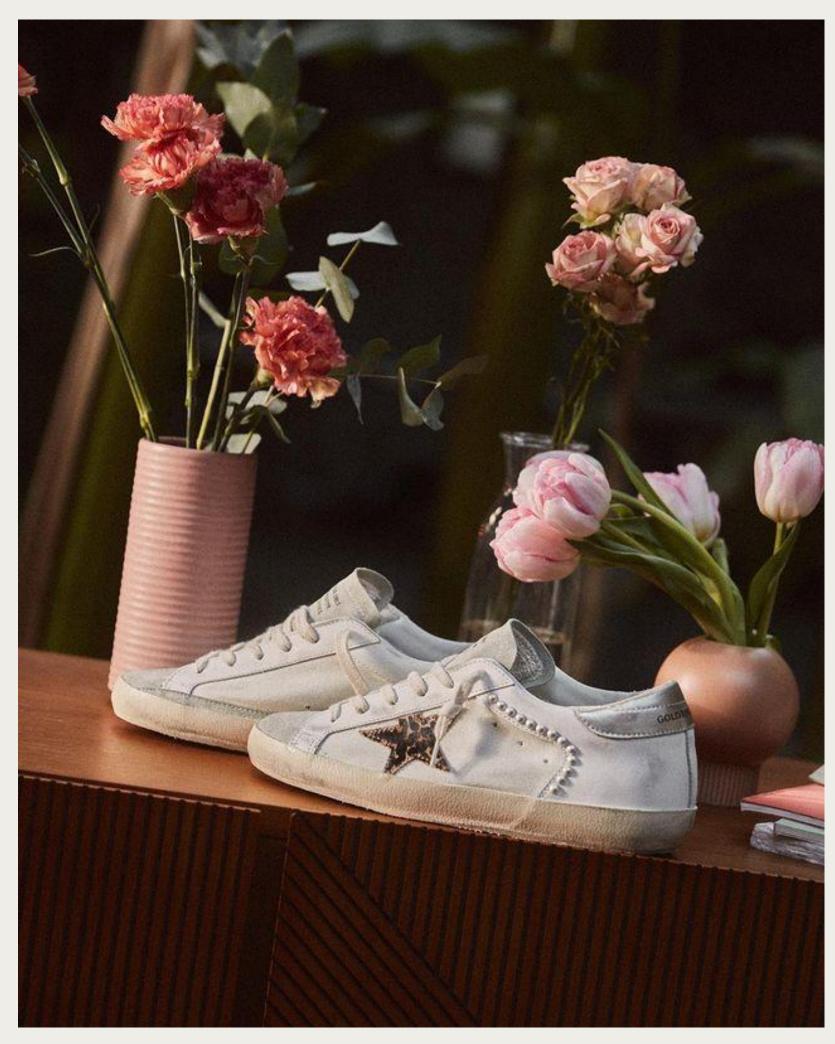
34.6% EBITDA MARGIN 1H 2023



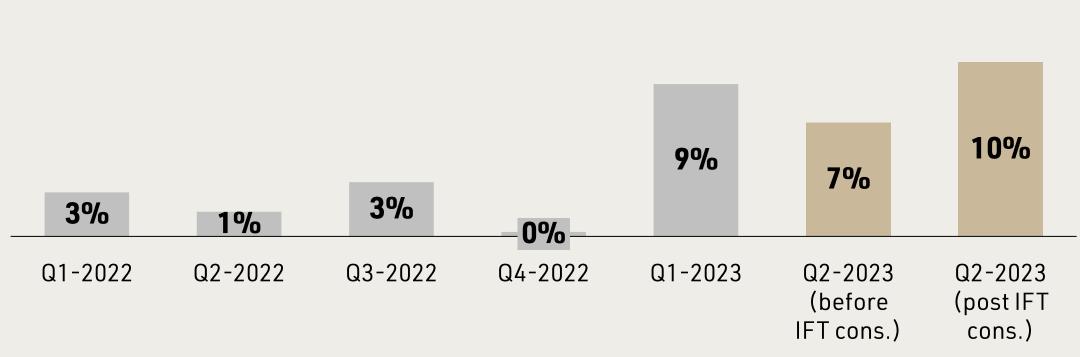
EBIT MARGIN 1H 2023



Net Working Capital

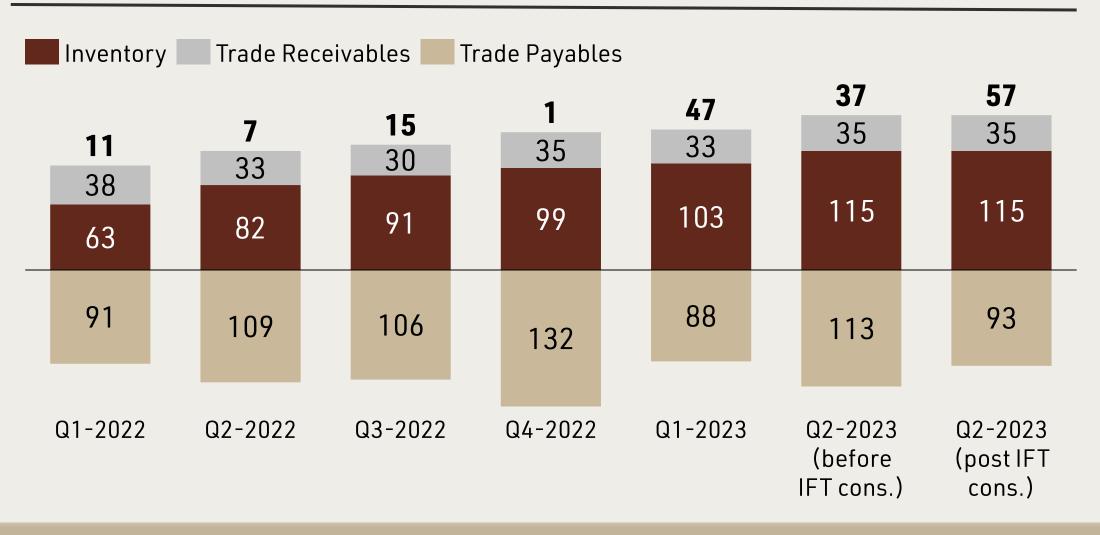


ADJUSTED NET WORKING CAPITAL ON LTM REVENUES %



7%
Adjusted NWC on LTM Net
Turnover, before IFT
consolidation

ADJUSTED NET WORKING CAPITAL (€M)



GOOD CONTROL OF INVENTORY

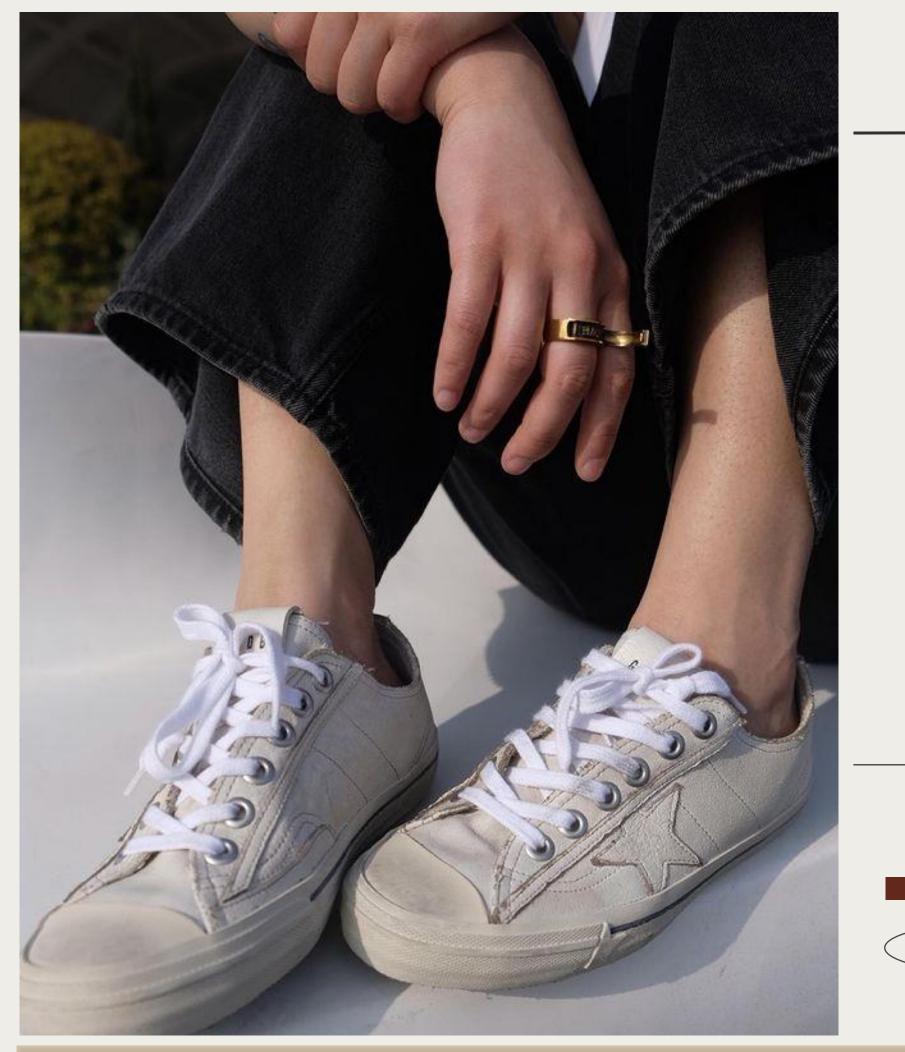
CREDIT CONTROL

DPO REDUCTION DUE TO SUPPLY

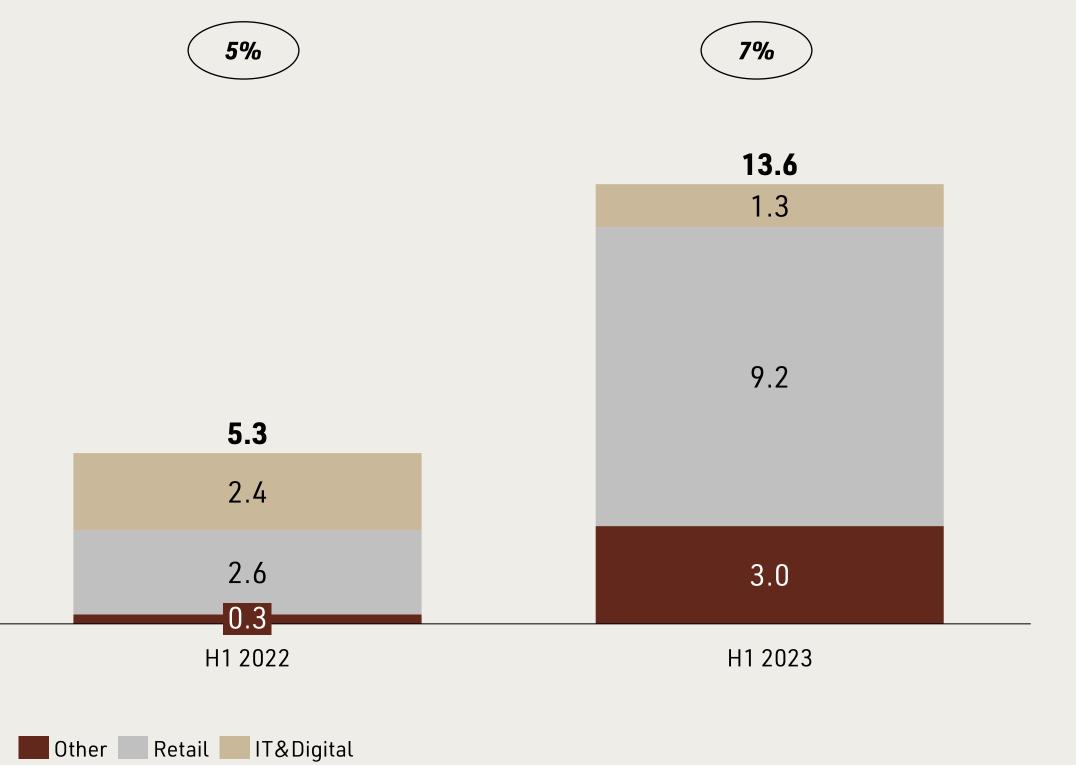
CHAIN INSOURCING

ONE OFF INCREASE IN WORKING CAPITAL CHANGE DUE TO CONSOLIDATION OF OUR SUPPLY CHAIN

Capital Expenditure







€13.6Capital Expenditure
1H 2023

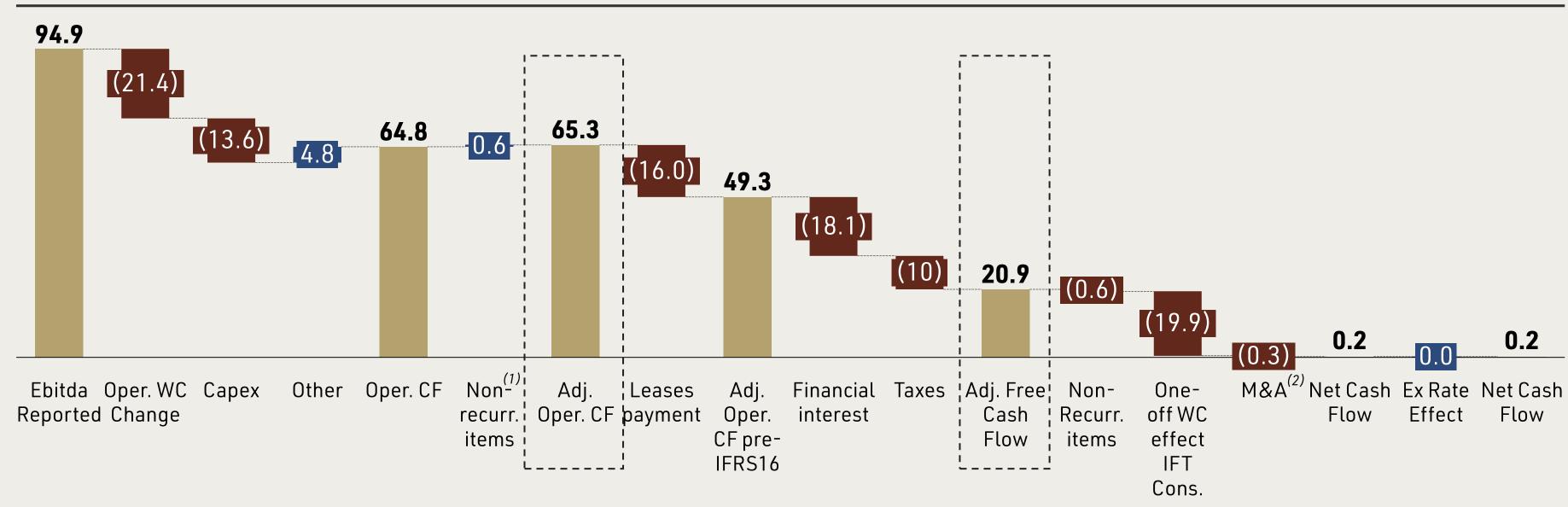
7%Capital Expenditure On LTM Revenues

CONTINUED RETAIL EXPANSION AND INVESTMENTS IN HQ

LTM CAPEX ON LTM
REVENUES %

Cash Flow Development

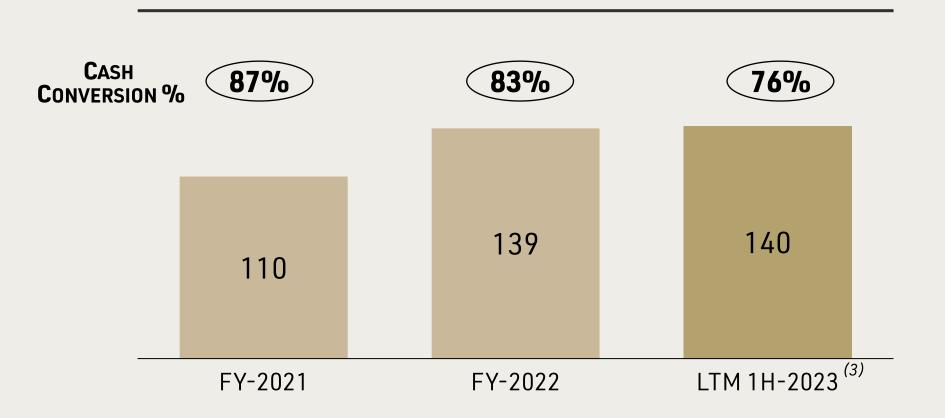
YTD CASH FLOW BRIDGE (€M)

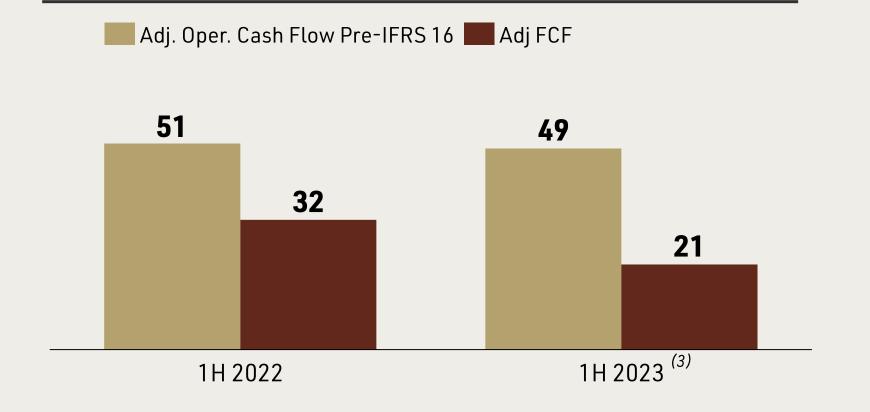


€21mAdj. YTD Free Cash
Flow Generated in 1H 2023, before IFT consolidation

HISTORICAL ADJ OPERATING CASH FLOW (€M)

CASH GENERATED IN 6M 2023 (€M)





76% Cash Conversion LTM 1H23, before IFT consolidation

Debt Profile

€m	Dec-2022	Mar-2023	Jun-2023
Cash and Cash Equivalents	115.4	109.2	115.7
Senior Secured Floating Rate Notes	480.0	480.0	480.0
Other financial liabilities	-	4.6	3.8
Lease Liabilities	144.4	138.1	143.9
Gross Debt	624.4	622.6	627.7
Net Debt	508.9	513.4	512.0
LTM Adjusted EBITDA	167.5	176.1	185.6
Net Leverage Ratio	3.0x	2.9x	2.8x

2.8x
Net Leverage Ratio

€63.8mAvailable RCF

-0.3x
Deleverage vs
Dec22

€368.1mNet Debt Pre-IFRS
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A&D



Q&A

For questions during the call: Please dial *1 on your telephone keypad. The operator will prompt you when to speak.



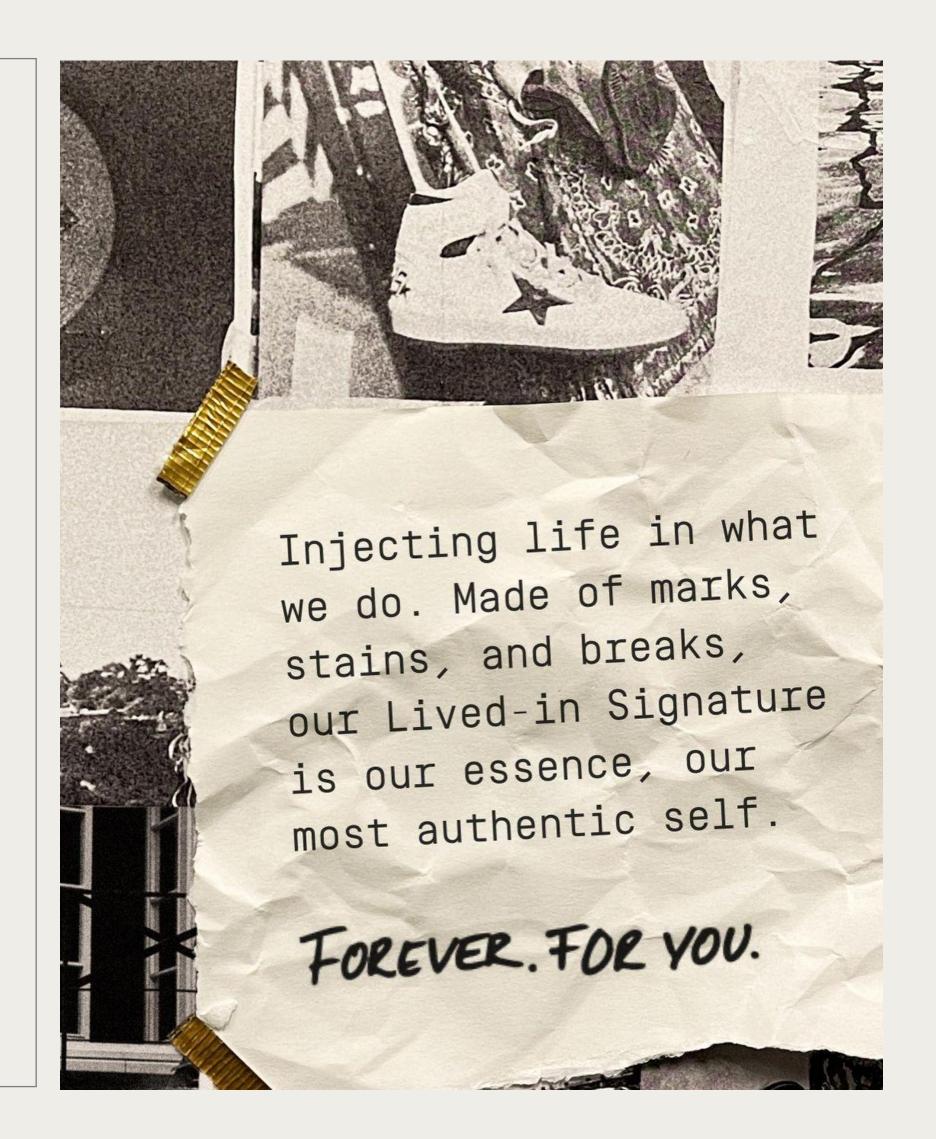
SILVIO CAMPARA
CHIEF EXECUTIVE OFFICER



PAOLO DAL FERRO
CHIEF CORPORATE OFFICER

INVESTOR RELATIONS CONTACT:

INVESTORS@GOLDENGOOSE.COM



Appendix

IFT CONSOLIDATION IMPACT ON WORKING CAPITAL

1H23 PAYABLES IMPACT FROM IFT CONSOLIDATION



Amount of **GG payables to IFT** (as of 31Dec22, i.e.before consolidation) with an underlying DPO of **210 days**, which has been **consolidated from**1Jan23 as intercompany payables

before consolidation (as of 31Dec22)

Amount of **IFT payables to its suppliers** as of 30Jun23 with an underlying **DPO** of ~**30 days**, **consolidated in the Golden Goose Group**

Net effect on consolidated Working Capital (Cash Flow absorption)

IFT CONSOLIDATION IMPACT ON INCOME STATEMENT

1H23 IMPACT ON P&L FROM IFT CONSOLIDATION

€m	IFT Standalone	Intercompany Adj	Post Intercompany Adj	Revalutation of EoP Inventory value	Consolidated (differential values)
Net Turnover	26.0	(20.3)	5.6	-	5.6
COGS	(14.8)	20.3	5.5	(3.0)	2.5
Contribution Margin	11.1	-	11.1	(3.0)	8.1
G&A	(5.4)	_	(5.4)	_	(5.4)
Ebitda	5.8	-	5.8		2.8

Income Statement

€ millions	1H23	1H22
Net Turnover	276.4	228.0
Cost of Good sold	(78.1)	(68.6)
Net Margin	198.3	159.4
Selling and distribution expenses	(78.6)	(64.4)
General and Administration expenses	(37.3)	(33.3)
Marketing and Advertising	(17.1)	(12.6)
Operating Result (EBIT)	65.3	49.1
Financial Income	9.0	11.3
Financial Expenses	(37.5)	(21.6)
Profit before tax	36.8	38.7
Income taxes	(8.7)	(7.4)
Net result	28.1	31.3
Minority result of the period	_	_
Results for the year	28.1	31.3
Depreciations and devaluations	29.6	26.8
IFRS EBITDA Reported	94.9	75.9
Non recurring items	0.6	1.5
IFRS EBITDA Adjusted	95.5	77.3
IFRS EBIT Adjusted	65.9	50.6

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Balance Sheet

€ millions	30-06-2023	31-12-2022
ASSETS		
Intangible assets	1,437.2	1,416.7
Tangible assets	73.8	66.1
Right of use	129.3	131.5
Deferred tax asset	64.4	54.8
Non-current financial assets	19.3	17.3
Other non-current assets	8.7	8.8
Non-current assets	1,732.6	1,695.2
Inventories	115.0	98.6
Accounts receivable	34.7	34.6
Current Tax assets	-	-
Other current non-financial assets	30.3	33.5
Current financial assets	9.2	38.8
Cash and cash equivalents	115.7	115.4
Current assets	304.8	321.0
Total Assets	2,037.4	2,016.2
LIABILITIES AND SHAREHOLDERS' EQUITY		
Share capital	1.0	1.0
Share premium	182.6	182.6
Other reserves	823.5	768.8
Results for the year	28.1	47.7
Shareholders' equity	1,035.2	1,000.1
Minority reserves	-	-
Minority result of the period	-	-
Minority's equity	-	-
Total Equity	1,035.2	1,000.1
Provisions for severance indemnities	4.0	2.6
Deferred tax liabilities	203.8	198.2
Non current Provisions for risks and charges	3.8	3.8
Non-current financial debt	598.6	588.8
Other non-current debt	-	-
Non-current liabilities	810.3	793.4
Trade payables	81.4	111.0
Other current non-financial liabilities	29.3	31.4
Current Tax liabilities	20.9	17.0
Current provisions for risks and charges	16.8	14.3
Current financial liabilities	43.5	49.0
Current liabilities	191.9	222.6
Total liabilities and shareholders' equity	2,037.4	2,016.2

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1H-2023 Earnings Presentation

Cash Flow Statement

€ millions	1H23	1H22
A. Cash flow generated (absorbed) by operations		
Profit (loss) for the year	28.1	31.3
Income taxes	8.7	7.4
Interest expense (interest income)	28.5	10.3
Accruals to provision	7.5	6.1
Depreciation of fixed assets	29.6	26.8
Other adjustments for non-monetary items	(0.7)	2.3
Change in net working capital	(41.3)	(15.6)
Interest collected / (paid)	(22.1)	(15.9)
(Income tax paid)	(10.3)	(5.9)
(Use of provision)	(1.5)	(0.4)
CASH FLOW GENERATED (ABSORBED) BY OPERATIONS (A)	26.5	46.5
B. Cash flow from investing activities		
Tangible assets	(11.4)	(1.6)
Intangible assets	(3.5)	(3.7)
Non-current financial assets	(0.5)	(0.6)
Merger / Acquisitions / Cessation of subsidiaries or business		
units net of cash and cash equivalents	4.4	-
CASH FLOW GENERATED (ABSORBED) BY INVESTMENT	(11.1)	(5.8)
ACTIVITIES (B)	(11.1)	(3.0)
C. Cash flow from financing activities		
Debt		
Proceeds of borrowings	-	-
Repayment of borrowings	(15.2)	(11.3)
CASH FLOW GENERATED (ABSORBED) BY FINANCIAL	(15.2)	(11.3)
ACTIVITIES (C)	(13.2)	(11.5)
INCREASE (DECREASE) OF CASH AND CASH EQUIVALENTS (A	0.2	29.4
+B+C)	0.0	
Exchange Effect	0.0	3.2
Cash and cash equivalent at the beginning of the year	115.5	99.8

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1H-2023 Earnings Presentation

