

**Notice of Conditional Full Redemption****GOLDEN GOOSE S.P.A.**  
(the “Issuer”)**€480,000,000 Senior Secured Floating Rate Notes due 2031 of the Issuer (the “Notes”)****Reg S: ISIN: XS3072909107 / Common Code: 307290910****Rule 144A: ISIN: XS3072929477 / Common Code: 307292947**

Notice is hereby given pursuant to paragraph 9 of the Notes and Section 3.03 of the indenture, dated as of May 15, 2025 (as amended and supplemented from time to time, the “**Indenture**”), by and among, *inter alios*, the Issuer, GLAS Trustees Limited, as trustee (the “**Trustee**”), The Bank of New York Mellon, London Branch, as paying agent (the “**Paying Agent**”) and calculation agent, The Bank of New York Mellon SA/NV, Dublin Branch, as registrar and transfer agent, GLAS Loan Administration, S.L., as security agent and security representative (*rappresentante*), that the Issuer has elected, subject to the satisfaction or waiver of the conditions described in paragraph 6 below, to redeem all of the Notes that remain outstanding on June 24, 2026 pursuant to paragraph 5(b) of the Notes and Sections 3.01, 3.03, 3.04 and 12.01 of the Indenture. Terms used but not defined herein have the meanings ascribed to them in the Indenture.

The terms and conditions of the redemption are as follows:

1. Subject to the satisfaction or waiver of the conditions described in paragraph 6 below by the Issuer, the redemption date for the Notes will be the later of (i) June 24, 2026 and, (ii) if the conditions described in paragraph 6 below have not been satisfied or waived on or before June 24, 2026, the calendar day of the satisfaction or waiver of all of the conditions described in paragraph 6 below, which satisfaction or waiver will be disclosed in writing by the Issuer to the Trustee and Holders of the Notes on the date thereof (any such date, the “**Redemption Date**”). The record date, on which any Holder of Notes must hold any Notes to be entitled to the Redemption Price (as defined below), will be the Business Day immediately preceding the Redemption Date.
2. The total redemption amount for the Notes will be equal to 100.000% of the principal amount thereof, and accrued and unpaid interest from (and including) May 15, 2026 (i.e., the last date upon which interest on the Notes was paid), to (but excluding) the Redemption Date (the “**Redemption Price**”) (assuming that the Redemption Date will be June 24, 2026, the Redemption Price will be €483,173,523.29, which comprises (i) €480,000,000 in aggregate principal amount of the outstanding principal amount of the Notes and (ii) €3,173,523.29 in accrued and unpaid interest from (and including) May 15, 2026, to (but excluding) the Redemption Date).
3. The Notes called for redemption must be surrendered to the Paying Agent to collect the Redemption Price.
4. Unless the Issuer defaults in making such redemption payment or the Paying Agent is prohibited from making such payment pursuant to the terms of the Indenture, interest on Notes called for redemption ceases to accrue on and after the Redemption Date.
5. The Notes are being redeemed in accordance with paragraph 5(b) of the Notes.
6. The Issuer’s obligation to redeem any of the Notes on the Redemption Date is conditional upon the (i) completion of the indirect sale of the entire share capital of the Issuer to GG12 S.p.A. on or prior to the Redemption Date and (ii) direct or indirect receipt by the Issuer of sufficient net cash proceeds to fund the redemption of the Notes. Accordingly, none of the Notes shall be deemed due and payable on the Redemption Date unless and until the

aforementioned conditions are satisfied or waived by the Issuer. The Issuer will inform the Trustee, the Paying Agent, the Registrar and Holders of Notes in writing as to whether the conditions will, in the sole discretion of the Issuer, be satisfied or waived. If the conditions are not satisfied or waived, any Notes previously surrendered to the relevant Paying Agent shall be returned to the Holders thereof and the redemption will be revoked.

7. No representation is made as to the correctness or accuracy of the Common Codes or ISINs listed in this notice or printed on the Notes.
8. The name and address of the Paying Agent are as follows:

The Bank of New York Mellon, London Branch, as Paying Agent  
160 Queen Victoria Street  
London EC4V 4LA  
United Kingdom  
Attention: Corporate Trust Administration - Golden Goose

Any questions regarding this Notice of Conditional Full Redemption should be directed to the Issuer at:

**Golden Goose S.p.A.**

Via Privata Ercole Marelli, no. 10  
20139 Milan  
Italy

Contact: Paolo Dal Ferro, Chief Corporate Officer  
E-mail: [investors@goldengoose.com](mailto:investors@goldengoose.com)

Issued by: **Golden Goose S.p.A.**

Dated: **June 12, 2026**

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*This announcement does not constitute an offer to sell by Golden Goose S.p.A. as Issuer or the solicitation of an offer to buy securities in any jurisdiction. No money, securities or other consideration is being solicited, and, if sent in response to the information contained herein, will not be accepted. It may be unlawful to distribute this document in certain jurisdictions.*

*This announcement contains certain forward-looking statements with respect to certain of the Issuer's current expectations and projections about future events. These statements, which sometimes use words such as "intend," "proposed," "plan," "expect," and words of similar meaning, reflect management's beliefs and expectations and involve a number of risks, uncertainties and assumptions (including the completion of the transactions described in this announcement) that could cause actual results and performance to differ materially from any expected future results or performance expressed or implied by the forward-looking statement. Statements contained in this announcement regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. The information contained in this announcement is subject to change without notice and, except as required by applicable law, the Issuer assumes no responsibility or obligation to update publicly or review any of the forward-looking statements contained in it. Readers should not place undue reliance on forward-looking statements, which speak only as at the date of this announcement.*