

GOLDEN GOOSE

Notice of Conditional Full Redemption

GOLDEN GOOSE S.P.A.
(the “Issuer”)

€480,000,000 Senior Secured Floating Rate Notes due 2027 of the Issuer (the “Notes”)

Reg S: ISIN: XS2342638033 / Common Code: 234263803

Rule 144A: ISIN: XS2342637498 / Common Code: 234263749

Notice is hereby given pursuant to paragraph 9 of the Notes and Section 3.03 of the indenture, dated as of May 14, 2021 (as amended and supplemented from time to time, the “**Indenture**”), by and among, *inter alios*, the Issuer, Wilmington Trust, National Association, as trustee (the “**Trustee**”) and noteholders’ representative (*rappresentante commune*), The Bank of New York Mellon, London Branch, as paying agent (the “**Paying Agent**”) and calculation agent, The Bank of New York Mellon SA/NV, Dublin Branch, as registrar and transfer agent, Wilmington Trust (London) Limited, as security agent and security representative (*rappresentante*), that the Issuer has elected, subject to the satisfaction or waiver of the conditions described in paragraph 6 below, to redeem all of the Notes that remain outstanding on May 16, 2025 pursuant to paragraph 5 of the Notes and Sections 3.01, 3.03, 3.04 and 12.01 of the Indenture. Terms used but not defined herein have the meanings ascribed to them in the Indenture.

The terms and conditions of the redemption are as follows:

1. Subject to the satisfaction or waiver of the conditions described in paragraph 6 below by the Issuer, the redemption date for the Notes will be the later of (i) May 16, 2025 and, (ii) if the conditions described in paragraph 6 below have not been satisfied or waived on or before May 16, 2025, the calendar day of the satisfaction or waiver of all of the conditions described in paragraph 6 below, which satisfaction or waiver will be disclosed in writing by the Issuer to the Trustee and Holders of the Notes on the date thereof, but in no case shall the redemption date be more than 60 calendar days following the date hereof (any such date, the “**Redemption Date**”). The record date, on which any Holder of Notes must hold any Notes to be entitled to the Redemption Price (as defined below), will be the Business Day immediately preceding the Redemption Date.
2. The total redemption amount for the Notes will be equal to 100.000% of the principal amount thereof, and accrued and unpaid interest from (and including) May 15, 2025 (i.e., the last date upon which interest on the Notes will be paid), to (but excluding) the Redemption Date (the “**Redemption Price**”) (assuming that the Redemption Date will be May 16, 2025, the Redemption Price will be €480,099,080, which comprises (i) €480,000,000 in aggregate principal amount of the outstanding principal amount of the Notes and (ii) €99,080 in accrued and unpaid interest from (and including) May 15, 2025, to (but excluding) the Redemption Date).
3. The Notes called for redemption must be surrendered to the Paying Agent to collect the Redemption Price.
4. Unless the Issuer defaults in making such redemption payment or the Paying Agent is prohibited from making such payment pursuant to the terms of the Indenture, interest on Notes called for redemption ceases to accrue on and after the Redemption Date.
5. The Notes are being redeemed in accordance with paragraph 5 of the Notes.
6. The Issuer’s obligation to redeem any of the Notes on the Redemption Date is conditional upon the completion by the Issuer of refinancing actions providing sufficient net cash proceeds to the Issuer to fund the redemption of the Notes (the “**Refinancing Condition**”). Accordingly, none of the Notes shall be deemed due and payable on the Redemption Date

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unless and until the aforementioned conditions are satisfied or waived by the Issuer. The Issuer will inform the Trustee, the Paying Agent, the Registrar and Holders of Notes in writing as to whether the conditions will, in the sole discretion of the Issuer, be satisfied or waived. If the conditions are not satisfied or waived, any Notes previously surrendered to the relevant Paying Agent shall be returned to the Holders thereof and the redemption will be revoked.

7. No representation is made as to the correctness or accuracy of the Common Codes or ISINs listed in this notice or printed on the Notes.
8. The name and address of the Paying Agent are as follows:

The Bank of New York Mellon, London Branch, as Paying Agent
160 Queen Victoria Street
London EC4V 4LA
United Kingdom
Attention: Corporate Trust Administration - Golden Goose

Any questions regarding this Notice of Conditional Full Redemption should be directed to the Issuer at:

Golden Goose S.p.A.
Via Privata Ercole Marelli, no. 10
20139 Milan
Italy
Contact: Silvio Campara, Chief Executive Officer
E-mail: s.campara@goldengoose.com

Issued by: **Golden Goose S.p.A.**
Dated: **May 6, 2025**

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This announcement does not constitute an offer to sell by Golden Goose S.p.A. as Issuer or the solicitation of an offer to buy securities in any jurisdiction. No money, securities or other consideration is being solicited, and, if sent in response to the information contained herein, will not be accepted. It may be unlawful to distribute this document in certain jurisdictions.

This announcement contains certain forward-looking statements with respect to certain of the Issuer's current expectations and projections about future events. These statements, which sometimes use words such as "intend," "proposed," "plan," "expect," and words of similar meaning, reflect management's beliefs and expectations and involve a number of risks, uncertainties and assumptions (including the completion of the transactions described in this announcement) that could cause actual results and performance to differ materially from any expected future results or performance expressed or implied by the forward-looking statement. Statements contained in this announcement regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. The information contained in this announcement is subject to change without notice and, except as required by applicable law, the Issuer assumes no responsibility or obligation to update publicly or review any of the forward-looking statements contained in it. Readers should not place undue reliance on forward-looking statements, which speak only as at the date of this announcement.